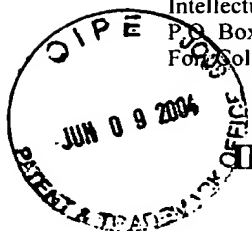


**HEWLETT-PACKARD COMPANY**

Intellectual Property Administration

P.O. Box 272400

Fort Collins, Colorado 80527-2400

**HP Docket No. 10005619-1****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****Inventor(s)** Salil Pradhan et al.**Examiner:** Francis John Bartuska**Serial No.:** 09/809,150**Confirmation No.** 5410**Filed:** March 14, 2001**Group Art Unit:** 3627**Title:** MEDIATED SHOPPING METHOD AND SYSTEM**MAIL STOP AF**

Commissioner for Patents

PO Box 1450

Alexandria, Virginia 22313-1450

**RECEIVED**  
JUN 16 2004  
**GROUP 3600****REQUEST FOR RECONSIDERATION**

Sir:

This Request for Reconsideration is responsive to the Office Action mailed April 9, 2004. Please consider the following remarks: